



Muhammad Umair Ali Shah

Mardan District, Khyber Pakhtunkhwa, Pakistan

 umairali6242@gmail.com

 03161285480

 [linkedin.com/in/umairalishah-digitalmarketer](https://www.linkedin.com/in/umairalishah-digitalmarketer)

 <https://www.surlavish.com>

Summary

Muhammad Umair Ali Shah is a Digital Marketing Manager. Currently doing Bachelors in IT - Information Technology from the University of Malakand. A strategic Manager with a lot of skills and the best executive skills.

He has managed many Businesses including an Online School Business named "Spadina International School", which sells Online Courses in Ontario, Canada.

Moreover, He has launched his Digital Agency named "SurLavish - Grow Assets and Live Life" to provide most of the Digital Online skills along with his Team with a primary focus on Marketing and Advertising.

As a Digital Marketing Manager, He works in the following roles in the Companies;

Digital Marketing Strategist

Digital Marketing Executive

Content Marketer

Marketing Funnel Planning and Execution expert

Sales Funnel Planning and Execution expert

Search Engine Optimization Expert - SEO Expert

WordPress Website designer

WordPress ECommerce Website Designer

Social Media Manager (Facebook, Instagram, LinkedIn) - SMM Expert

Social Media Marketer - SMM Expert

Logo Designer - Graphic Designer

Social Media Posts Designer

Social Media Banners Designer

Website SEO Expert

Social Media Optimization Expert - SMO Expert

Google Analytics Integration and analysis expert

Facebook Pixel Integration and tracking expert

Google Search Console Integration and analysis expert

Search Engine Marketing Expert - SEM Expert

Zoom Meetups and Presentations

Leading Marketing team toward Success

LinkedIn Profile Optimization Expert

Facebook Page designer, LinkedIn Page designer

Email Marketing Expert

Email automation Expert

ATS approved CV/RESUME & Cover Letter writer

Shopify store Developer

On-Page SEO Expert

Technical SEO Expert

Off-Page SEO strategist, etc.

Beyond everything, He is learning more skills like Programming, C-Language, Project Management, and Artificial Intelligence to Upskill himself to enhance his expertise in Digital Marketing.
He is working as Digital Marketing Manager and is happy to attain such opportunities again and again.
Thanks!

For Asking his services,
You can contact him at: umairali6242@gmail.com

Experience



Chief Executive Officer

SurLavish

Apr 2022 - Present (4 months +)

Finally, establishing my own Organization to empower Youth to start business and grow them with intelligence and talent.



Digital Marketing Manager

Spadina International School

Apr 2022 - Present (4 months +)

Happy to get started with this role and company by providing the skills including;

Website Design creation & update

Website SEO

Content Creation

SEO for blogs, website, and social media

Search Engine Marketing

Google Ads Campaign

Social Media Content Creation

Social Media Management (Facebook, Instagram, Twitter, LinkedIn, YouTube, Tiktok etc)

Social Media Marketing & Advertisement

Email Marketing

Retargeting & remarketing tactics

This is a pleasure to manage and grow others businesses and being able to apply marketing tactics for growth and glow.



Digital Marketing Manager

Kaki IT Solutions

Mar 2022 - Present (5 months +)

Furnishing my skills - Digital Marketing, Ads Campaigns, Wordpress Developer, and Social Media Marketer with all my attention and focus



Digital Marketing Manager

Clothetsy

Feb 2022 - Present (6 months +)

It's Umair Ali Shah - Digital Marketing Manager and SEO expert.

I provide the Following services;

Digital Marketing Strategy designing

SEO
SEM
Email Marketing
Content writing
Social Media Management
Website Management
Website SEO
Google Ads
Facebook Ads
Keyword Analysis
Blog post/Artical writing
YouTube Channel Management
Display Ads
Content Marketing
Posts and Logo Designing
Wordpress & Shopify Website Development
Video Editing... (Much more)

My ultimate Goal is to let every Business grow as it reduces the poverty and make the country's economy stronger...

Digital Marketing Strategist

Fiverr

Aug 2020 - Present (2 years +)

Education



Harvard John A. Paulson School of Engineering and Applied Sciences

Associate's degree, Computer Science

Oct 2021 - Jun 2022

Thanks to Harvard for providing such a great opportunity, and I'm facilitating myself from this by learning the Course "Introduction to Computer Science" with full attention.

Here, I'm learning the fundamentals of Computer Science and striving to open new opportunities for myself.



The Open University

Associate's degree, Marketing/Marketing Management, General

Jul 2021 - Nov 2021

This is the course of Digital Marketing, Successfully completed and practiced just a few months prior.



University of Malakand

Bachelor's degree, Information Technology

Nov 2021 - Sep 2025

Licenses & Certifications



IAB Digital Marketing and Media Foundations Certification - Google

38K UAU TAV

Skills

Marketing • Digital Marketing • Project Management • English • Communication • Strategy • Analytical Skills • Leadership • Management • Marketing Strategy